

# TOAD & CO

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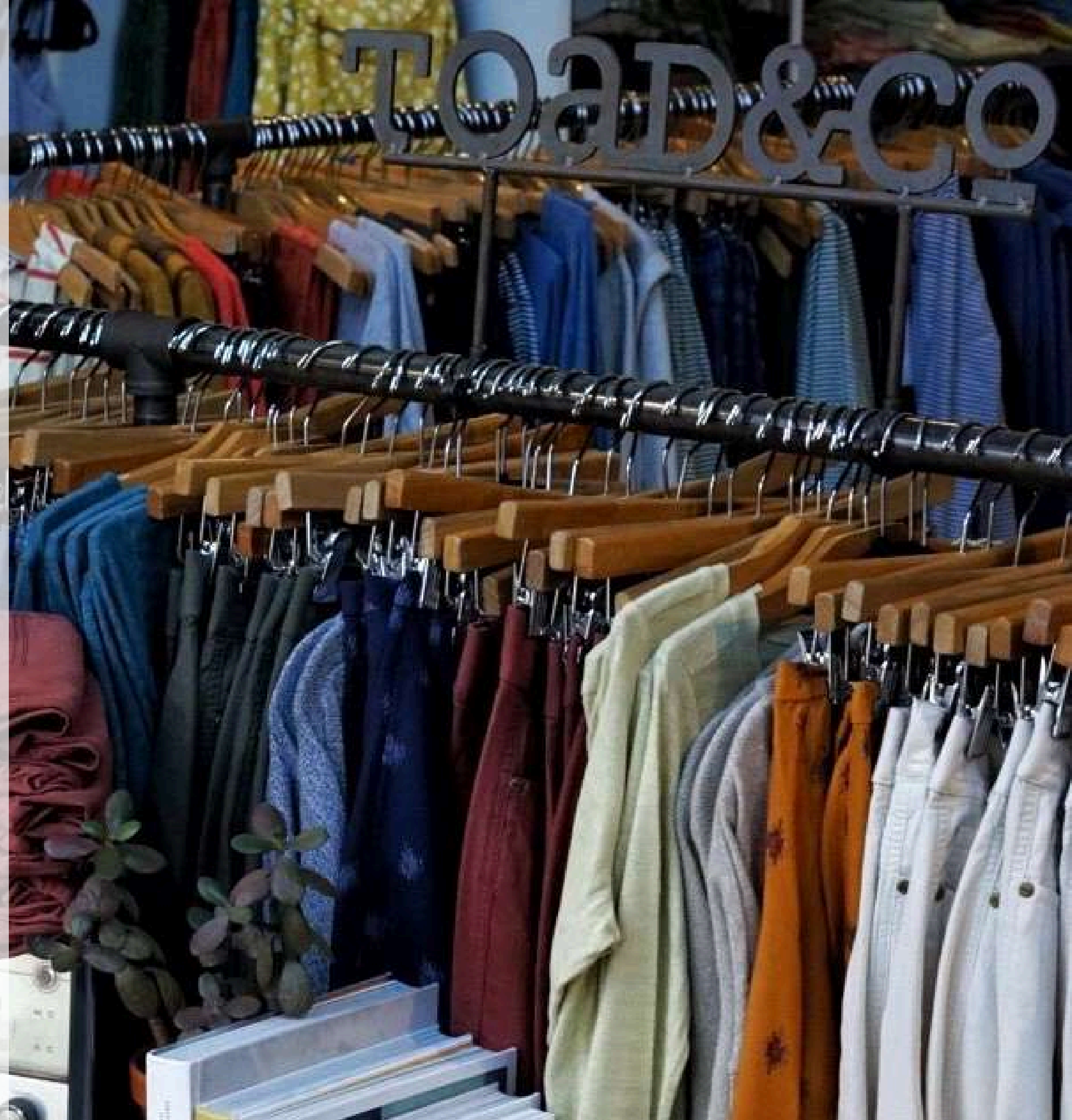


"FASHION SO FRESH,  
EVEN A TOAD COULD PRINCE UP."

**TOAD&CO** is a sustainable fashion brand that emphasizes eco-friendly practices and socially responsible operations. **Founded in 1991 by Jessica Norhdaus**, the brand started with upcycled fleece hats and has since expanded into a full range of men's and women's apparel. Toad&Co is committed to using sustainable materials like **organic cotton, TENCEL, and hemp** across their product lines. They focus on creating garments that are not only stylish and durable but also have a minimal environmental impact.

**TOAD&CO** 

The company is also known for its ethical operations, which include partnerships with various non-profits and social ventures like **Planet Access**, which provides job opportunities and adventure programs for people with disabilities. Furthermore, 1% of all sales go towards environmental projects through their commitment to **1% for the Planet**.





# TOAD & CO REWARDROBE

**TOAD&CO** offers a wide range of apparel for men and women, including tops, tees, dresses, skirts, pants, shorts, outerwear, and activewear. They emphasize comfort, style, and functionality in their designs. Their innovative ToadAgain program promotes circular fashion by allowing customers to buy and sell pre-loved Toad&Co clothing, reducing waste and extending the life cycle of their garments. This program reflects their commitment to sustainability and community engagement

## Eddy Oxford

blending 70% organic and 30% recycled cotton for strength and smoothness. This durable, lightweight fabric ensures work-to-play versatility with guaranteed comfort. The standard fit features a button-down collar, drop tail, and 29.5" length. Soft to the touch, it includes a button-through chest pocket and adjustable cuffs, making it an ideal choice for both comfort and style.

## Taj Hemp Strappy Jumpsuit

Experience comfort and style with this wide-leg crop jumpsuit made from a hemp and TENCEL™ Lyocell blend. It features a relaxed scoop neck, adjustable straps, and a fabric tie belt for a cinched waist option. Ideal for travel, this eco-friendly piece is soft, durable, and wrinkle-resistant, ensuring elegance and ease wherever you go.

## Sunkissed Sunsana Dress

This versatile dress, crafted from lightweight recycled polyester and elastane, features a tiered silhouette that dries quickly and drapes beautifully. Ideal for travel, it includes UPF 50+ protection, is water-friendly, and has on-seam hand pockets with a hidden secure zipper on the right pocket. Perfect for easy movement and compact packing.





## "TOADALLY AWESOME THREADS FOR THE ECO-CONSCIOUS."

**Organic Cotton:** Cultivated without harmful chemicals, pesticides, or genetically modified seeds, organic cotton is softer and kinder to the environment. It's processed using less water and safer methods, making it a staple in Toad&Co's product line.

**Hemp:** This robust fiber grows quickly, needing minimal water and no pesticides, making it extremely sustainable. Hemp also rejuvenates the soil by removing contaminants and enriching it with nutrients.

**TENCEL™ Lyocell:** Produced from sustainably sourced wood, TENCEL™ Lyocell uses a closed-loop system that recycles almost all chemicals and water. The fabric is known for its softness, durability, and moisture-wicking properties.

**Recycled Fibers:** Toad&Co incorporates recycled materials like polyester and cotton to reduce landfill waste and cut down on the use of virgin materials. Recycled polyester is typically made from used plastic bottles, which helps reduce plastic waste.

**Recycled Polyester:** Aside from keeping plastics out of landfills, recycled polyester significantly reduces water and energy consumption during manufacturing compared to virgin polyester.



# Green Partnerships for a Colorful Life

## **The Conservation Alliance**

By partnering with The Conservation Alliance, Toad&Co helps fund and support grassroots conservation efforts. This alliance pools resources from member companies to protect wild places for their habitat and recreation values. Toad&Co's involvement ensures that significant areas of natural land are preserved and accessible for future generations to enjoy

## **ThredUp**

Toad&Co collaborates with ThredUp to promote circular fashion. This partnership allows customers to recycle their old garments through ThredUp, thereby reducing textile waste. Customers can send their used clothing to ThredUp, where items are resold, keeping them out of landfills and extending their lifecycle, which supports Toad&Co's mission of sustainable consumption

## **1% for the Planet**

Toad&Co partners with 1% for the Planet, committing to donate 1% of their annual sales to environmental nonprofits. This partnership supports a global network of organizations focused on tackling critical environmental issues. Through this initiative, Toad&Co contributes to a healthier planet, aligning their business practices with sustainability and environmental stewardship

IN THREADS OF GREEN, IN HUES OF SKY,  
TOAD&CO WEAVES, LETTING SPIRITS FLY.  
FROM TELLURIDE'S PEAKS, THEY TOOK THEIR START,  
WITH UPCYCLED HATS, THEY PLAYED THEIR PART.

ORGANIC COTTON, SOFT AND KIND,  
HEMP AND TENCEL™, PURE, REFINED.  
RECYCLED FIBERS, THEY ASPIRE,  
TO TURN ALL THREADS TO GREEN ATTIRE.

ONE PERCENT FOR NATURE'S GRACE,  
CONSERVATION'S VAST EMBRACE.  
ALLIANCE STRONG FOR WILD LANDS,  
TOAD&CO'S ECO-FRIENDLY HANDS.

SO WEAR THEIR THREADS, AND FEEL THE BREEZE,  
IN TOAD&CO, OUR SPIRITS EASE.  
FOR EVERY STEP AND JOURNEY LONG,  
WE HONOR EARTH, IN VIBRANT SONG.



**Catch Eyes not Flies  
Stay Daisy Fresh**

**TOAD&CO** 

Toad&Co stands as a beacon of sustainable fashion, seamlessly blending impeccable quality with a profound commitment to environmental and ethical practices. Their apparel, known for its remarkable durability and comfort, meets rigorous standards set by **OEKO-TEX®**, **Bluesign®**, **GOTS** & Toad's certifications, ensuring each product is safe and sustainably made. Toad&Co's spirit resonates with nature and freedom, capturing the essence of the great outdoors in every stitch. Through smart collaborations with **1% for the Planet** and **The Conservation Alliance**, Toad&Co not only promotes sustainable consumer practices but also actively **contributes to conservation efforts**. This **green synergy** has a ripple effect, making a significant impact on the industry and demonstrating that style and sustainability can coexist in **perfect harmony**.

Toad&Co's sense of adventure and love for the environment is woven into the very fabric of their designs. From the rugged trails to the bustling streets, their clothing reflects a lifestyle that is eco-conscious and effortlessly stylish. With each piece, Toad&Co invites you to embrace the **call of the wild**, showcasing that fashion can be both a statement of personal style and a **pledge to protect the planet**.

