## FROM HUSK TILL DAWN

As the fashion industry evolves towards sustainability, innovative materials are emerging, and one such promising material is coconut husk fiber. This eco-friendly alternative harnesses the abundant and renewable resource of coconut husks, transforming agricultural waste into versatile and sustainable fabric. Here's an in-depth look at coconut husk fiber and its potential in sustainable fashion.

Coconut husk fiber, also known as coir, is a natural fiber extracted from the outer husk of coconuts. Traditionally used for making ropes, mats, and brushes, coir is now being explored as a viable material for sustainable fashion. The fiber is known for its durability, water resistance, and versatility, making it an excellent choice for a wide range of applications.

The production of coconut husk fiber starts with harvesting mature coconuts and separating the outer husks. The husks are then soaked in water (retting) to soften the fibers, a process that can take months traditionally or be expedited to a few days mechanically. Once retted, the fibers are extracted using decorticators or manually, then thoroughly washed to remove pith and impurities. The clean fibers are dried under the sun or in drying machines, sorted by length and quality, and finally spun and woven into yarns and fabrics.

Durability is key, as coir is one of the strongest natural fibers, perfect for

high-durability products like footwear and outerwear. Water resistance is another advantage, making coir suitable for outdoor gear and accessories. Its versatility allows it to be processed into various textures and densities. Additionally, coir is biodegradable, breaking down naturally and supporting circular economy principles. Its production is less resourceintensive than traditional fibers, using less water and fewer chemicals, enhancing its eco-friendly nature.

Coconut husk fiber is suitable for a variety of fashion applications. In footwear, its durability and water resistance make it ideal for robust and eco-friendly shoes and sandals. In bags and accessories, coir can be woven into stylish and sturdy items that appeal to eco-conscious consumers. For clothing, coir can be blended with other natural fibers to create breathable and sustainable fabrics. Additionally, coir is used in upholstery, providing a sustainable option for furniture design.